

Your Itinerary (IRP) price list 2020

Publisher

DB Vertrieb GmbH

Publication frequency

See below

Length

Depends on the train in question

Coverage

Bookable per individual train

Booking details

The minimum order value amounts is EUR 500 net per order

Distribution

Flyers are distributed daily on long-distance train ICE, IC/EC

Date of issue

See below

Circulation

Differs depending on the train in question

Format (w x h)

Cover 110 mm x 105 mm
Cover plus 110 mm x 105 mm and 110 mm x 212 mm

| ICE/IC/EC | piece | Cover Euro scale (four colour) | Cover plus Euro scale (four colour) |
|-----------------|-------|-----------------------------------|--|
| Price example | | | |
| single booking | 1 | 500,00 € | 600,00 € |
| basis package | 25 | 6.250,00 € | 7.500,00 € |
| quality package | 50 | 7.500,00 € | 9.000,00 € |
| premium package | 100 | 10.000,00 € | 11.000,00 € |
| standby package | 1.000 | 25.000,00 € | not available |

Prices for the 6 week issues May/June and November/December = an additional 50% each

Prices for the 3 week issues June and December = minus 50% each

Closing date and prices Cover 2020

| Issue | Validity | Advertising deadline | Printing deadline | Price single | Price basis package | Price quality package | Price premium package |
|-----------|---------------|-------------------------|----------------------|-----------------|------------------------|-----------------------------|-----------------------------|
| January | 01.01.-31.01. | 15.11.2019 | 22.11.2019 | 500 € | 6.250 € | 7.500 € | 10.000 € |
| February | 01.02.-28.02. | 13.12.2019 | 20.12.2019 | 500 € | 6.250 € | 7.500 € | 10.000 € |
| March | 01.03.-31.03. | 16.01.2020 | 23.01.2020 | 500 € | 6.250 € | 7.500 € | 10.000 € |
| April | 01.04.-30.04. | 13.02.2020 | 21.02.2020 | 500 € | 6.250 € | 7.500 € | 10.000 € |
| May | 01.05.-13.06. | 12.03.2020 | 20.03.2020 | 750 € | 9.375 € | 11.250 € | 15.000 € |
| June | 14.06.-30.06. | 23.04.2020 | 01.05.2020 | 250 € | 3.125 € | 3.750 € | 5.000 € |
| July | 01.07.-31.07. | 14.05.2020 | 22.05.2020 | 500 € | 6.250 € | 7.500 € | 10.000 € |
| August | 01.08.-31.08. | 10.06.2020 | 18.06.2020 | 500 € | 6.250 € | 7.500 € | 10.000 € |
| September | 01.09.-30.09. | 17.07.2020 | 24.07.2020 | 500 € | 6.250 € | 7.500 € | 10.000 € |
| October | 01.10.-31.10. | 13.08.2020 | 21.08.2020 | 500 € | 6.250 € | 7.500 € | 10.000 € |
| November | 01.11.-12.12. | 17.09.2020 | 24.09.2020 | 750 € | 9.375 € | 11.250 € | 15.000 € |
| December | 13.12.-31.12. | 22.10.2020 | 30.10.2020 | 250 € | 3.125 € | 3.750 € | 5.000 € |

Your Itinerary (IRP) price list 2020

Closing date and prices Cover plus 2020

| Issue | Validity | Advertising deadline | Printing deadline | Price single | Price basis package | Price quality package | Price premium package |
|-----------|---------------|----------------------|-------------------|--------------|---------------------|-----------------------|-----------------------|
| January | 01.01.-31.01. | 15.11.2019 | 22.11.2019 | 600 € | 7.500 € | 9.000 € | 11.000 € |
| February | 01.02.-28.02. | 13.12.2019 | 20.12.2019 | 600 € | 7.500 € | 9.000 € | 11.000 € |
| March | 01.03.-31.03. | 16.01.2020 | 23.01.2020 | 600 € | 7.500 € | 9.000 € | 11.000 € |
| April | 01.04.-30.04. | 13.02.2020 | 21.02.2020 | 600 € | 7.500 € | 9.000 € | 11.000 € |
| May | 01.05.-13.06. | 12.03.2020 | 20.03.2020 | 900 € | 11.250 € | 13.500 € | 16.500 € |
| June | 14.06.-30.06. | 23.04.2020 | 01.05.2020 | 300 € | 3.750 € | 4.500 € | 5.500 € |
| July | 01.07.-31.07. | 14.05.2020 | 22.05.2020 | 600 € | 7.500 € | 9.000 € | 11.000 € |
| August | 01.08.-31.08. | 10.06.2020 | 18.06.2020 | 600 € | 7.500 € | 9.000 € | 11.000 € |
| September | 01.09.-30.09. | 17.07.2020 | 24.07.2020 | 600 € | 7.500 € | 9.000 € | 11.000 € |
| October | 01.10.-31.10. | 13.08.2020 | 21.08.2020 | 600 € | 7.500 € | 9.000 € | 11.000 € |
| November | 01.11.-12.12. | 17.09.2020 | 24.09.2020 | 900 € | 11.250 € | 13.500 € | 16.500 € |
| December | 13.12.-31.12. | 22.10.2020 | 30.10.2020 | 300 € | 3.750 € | 4.500 € | 5.500 € |

| | Print space | Price per 1000 |
|-------------------------------|-----------------------------------|----------------|
| Supplements (up to 20 g) | Maximum format 110 mm x 212 mm | € 100.00 |
| Supplements cannot be reduced | | |

Advertising deadline:

See closing dates

Printing deadline:

See closing dates

Printing method:

Offset, 4-colours according to Euroscala.

Payment conditions

Within 14 days from receipt of the invoice.

General notes:

All information provided is without guarantee. All prices stated are exclusive of sales tax.
The minimum order value amounts is EUR 500 net per order.

The prices are based on one train journey.

Supplements need to be delivered free domicile to the following address: Druckerei Kohlhammer (Page 3)

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Please note the following when designing and saving your advertisement:

- * Supply the document in the **precise** size of the end version that is to be printed. Please do not use DIN formats for the advertisements.
- * For two-colour adverts (with HKS 14) use the process colours (Euroscale) magenta and yellow in the entire document.
- * For multi-coloured adverts please note that only the four process colours (Euroscale) can be used. Additional special colours cannot be printed. Special company colours must be mixed from the process colours.
- * If your advert contains images, the colours contained in them may not differ from the text colours as otherwise the document will contain more than two or four colours.

Printable material with images should have a minimum resolution of 300 dpi! For coloured adverts, please send a proof to the printer named below.

The following types of files can be easily processed and fulfil the printing requirements:

- * Ideally the file(s) should be sent as print-optimised pdfs.
- * If you use a DTP program such as PageMaker or Quark Xpress, please send us the **original document** and **all** fonts and images used.
- * Office applications such as Microsoft Word, Excel, Powerpoint and word processing and CAD programs are unsuitable for designing printed products.

Please do not use these types of programs.

- * You can create the documents on either a Windows PC or an Apple Macintosh.

The following data carriers can be used:

- * CD ROM

E-mail us:

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alfred.gaschler@kohlhammerdruck.de

W.Kohlhammer Druckerei GmbH + Co.

Mr. Jörg Ackermann

Tel: +49 (0) 711/3272-131

Mr. Alfred Gaschler

Tel: +49 (0) 711/3272-130

Augsburger Strasse 722

Fax: + 49 (0) 711/3240 -80

70329 Stuttgart, Germany

As well as sending your files to the printer, please also send us your advert including precise details regarding image allocation:

vi-national-ulind@stroer.de
